# Association between status of a language and its number of basic colour terms

HIZNIYE ISABELLA BOGA

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ASSOCIATION
BETWEEN STATUS
OF A LANGUAGE
AND ITS NUMBER
OF BASIC COLOUR
TERMS

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Rackground

Colour Term Study by Berlin and Kay (1969)

Kay (1969) Hierarchy of the Evolution of Basic Colour Terms

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## Structure

- 1. Theoretical Background
  - 1.1 Basic Colour Terms
  - 1.2 Berlin and Kay
  - 1.3 Hierarchy of the Evolution of Basic Colour Terms
- 2. Data
- 3. Results
  - 3.1 Idea
  - 3.2 Methods
  - 3.3 Findings
- 4. Discussion
- 5. Conclusion/Summary

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## Basic Colour Terms

#### What are Basic Colour Terms?

- monolexemic (no "lemon-colored" or "blue-green")
- ▶ no subsets of other terms ("crimson" ⇒ "red")
- not restricted to narrow class of objects ("blonde")
- psychologically salient (most people won't come up with "scarlet" when shown a color)

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## Framework of Berlin and Kay's Study

- comparison of color term vocabulary in 98 languages by showing colored chips to participants
- participants were asked to name the colors of their language, and to select the best fits on a chart of 320 colors
- ▶ they were then asked to classify the same 320 color chips isolatedly, resulting in a map of color categories

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## Results

- ▶ the number of basic colour terms is between 2 and 12
- if there are 11 (like in most major languages), they correspond exactly to the English ones
- ▶ 11 basic color terms in English: red, orange, yellow, green, blue, purple, pink, brown, grey, black and white
- ▶ 12 colors: Russian (2 blues), Hungarian (2 reds)
- clear restrictions if there are fewer than 11 colors:
  - ▶ (1): **BLACK** and **WHITE** always exist.
  - ▶ (2): If there is a third one, it is **RED**.
  - ► (3): The fourth color term is either **GREEN** or **YELLOW** .

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#### Evolution of Colour Vocabularies

- Fixed Sequence of evolutionary stages
- languages all started with two color terms
- new color terms are added later
- basic color terms are not lost in language change
- ▶ 11 or 12 color terms is the maximum

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Hierarchy of the Evolution of Basic Colour Terms



## Evolution of Basic Colour Terms

A 7-Stage system

STAGE I: BLACK AND WHITE

STAGE II: RED

STAGE III: GREEN OR YELLOW

STAGE IV: GREEN OR YELLOW

STAGE V: BLUE

STAGE VI: BROWN

STAGE VII: PURPLE, PINK, ORANGE AND GREY

 $\triangleright$  when colour lexicon expands beyond seven terms  $\rightarrow$ rapid expansion to full roster of eleven basic colour categories

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Hierarchy of the Evolution of Basic Colour Terms



## Results in the following 7 Universals

- 1. All languages contain terms for white and black.
- 2. If a language contains three terms, then it contains a term of red.
- If a language contains four terms then it contains a term for either green or yellow (but not both).
- 4. If a language contains five terms, then it contains terms for both green and yellow.
- 5. If a language contains six terms, then it contains a term for blue.
- 6. If a language contains seven term, then it contains a term for brown.
- 7. If a language contains eight or more terms, then it contains a term for purple, pink, orange and grey, or some combination of these.

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## **Databases**

- Data from two databases
- Ethnologue and WALS
- ► Ethnologue provided Status of Language
- ▶ WALS has four chapters on Colour Terms
  - Number of Non-Derived Basic Colour Categories
  - Number of Basic Colour Categories
  - Green and Blue
  - Red and Yellow

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- ▶ 0 → INTERNATIONAL: The language is widely used between nations in trade, knowledge exchange, and international policy.
- ► 1→ NATIONAL: The language is used in education, work, mass media, and government at the national level.
- ▶ 2 → PROVINCIAL: The language is used in education, work, mass media, and government within major administrative subdivisions of a nation.
- ▶ 3 → WIDER COMMUNICATION: The language is used in work and mass media without official status to transcend language differences across a region.

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- ▶ 5 → DEVELOPING: The language is in vigorous use, with literature in a standardized form being used by some though this is not yet widespread or sustainable.
- 6a → VIGOROUS: The language is used for face-to-face communication by all generations and the situation is sustainable.
- ▶  $\mathbf{6b} \rightarrow \mathsf{THREATENED}$ : The language is used for face-to-face communication within all generations, but it is losing users.

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■ 8a → MORIBUND: The only remaining active users of the language are members of the grandparent generation and older.

- ▶ 8b → NEARLY EXTINCT: The only remaining users of the language are members of the grandparent generation or older who have little opportunity to use the language.
- ▶ 9 → DORMANT: The language serves as a reminder of heritage identity for an ethnic community, but no one has more than symbolic proficiency.
- ▶  $10 \rightarrow$  EXTINCT: The language is no longer used and no one retains a sense of ethnic identity associated with the language.

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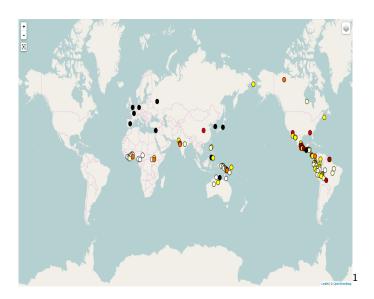
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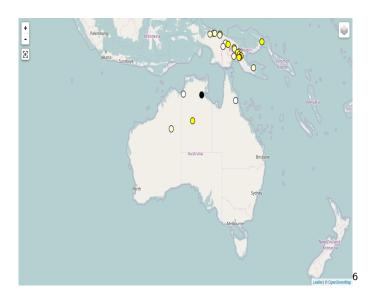
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## Data-Correction, Manipulation and Controversies

- Reassigned new values to the Ethnologue Scale
- ► Took the mean value for the number of basic colour terms
- Exclusion of the following data-points:
  - 1. Cakchiquel
  - 2. Campa (Axininca)
  - 3. Cofán
  - 4. Slave
  - 5. Aguacatec
  - 6. Tlapanec
- Russian is annotated with having 11 basic colour terms but it actually has 12 (two terms for blue)
- Hungarian, which is not in the sample, also has 12 (two terms for red)
- ► In that case it is not clear whether the both terms for red are basic colour terms

4□ → 4□ → 4 □ → 1 □ → 9 Q P

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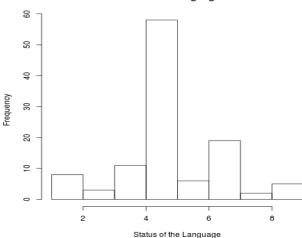
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#### Distribution of Raw Data

#### Distribution of Language Status



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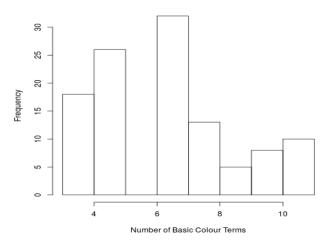
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#### Distribution of the Number of Basic Colour Terms



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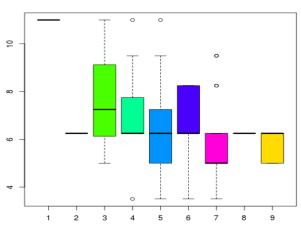
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#### Where lies the data?



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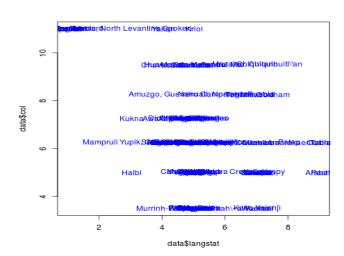
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## Data Distribution and Correlation



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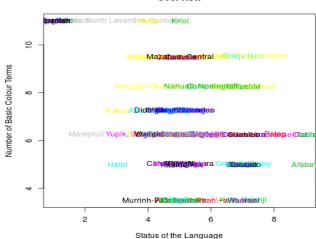
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## Data Distribution and Correlation

#### Overview



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#### Statistical Test II

- ► Spearman's rank correlation rho
- performed on the two colums data\$langstat and data\$col with the following results:

S = 309583.6, p-value = 0.0005304 Correlation-rate: -0.3222381 THE DATA ANALYSIS,
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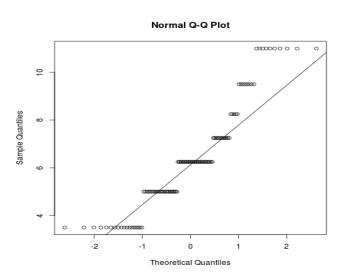
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## **Explanations and Assessment**

How normally distributed is the data?



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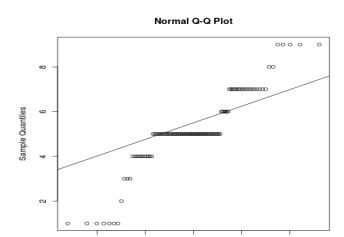
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## **Explanations and Assessment**

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How normally distributed is the data?



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## Explanation and Assessment

- ► Language depth as indicator for number of colour terms and different stages?
- ► Evolution of language does not contribute to loss of colour terms according to Berlin and Kay (1969) but maybe this has to be reassessed
- Analysis could go either way with more data as the result is not really strong
- ▶ Use more Data? Would that help?

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## Summary

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- ▶ Negative Correlation between the two parameters
- ► Low p-value as indicator of significance value between the two parameters
- Results are not very strong but show a tendency maybe a lack of data?
- Data is very biased towards minority languages include more data

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## Open Research Questions

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- Correlation between Status and Blue/Green distinction?
- Correlation between Status and Red/Yellow distinction?
- Correlation of Blue/Green distinction and Red/Yellow distinction?
- Correlation between the Population Size and the number of basic colour terms?
- Correlation between the Population Size and the status of the language?
- Look at specific Language Families? How do they behave? Would that even make sense?
- ► Any further ideas?

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